



**BROWNS**  
The Diamond Store

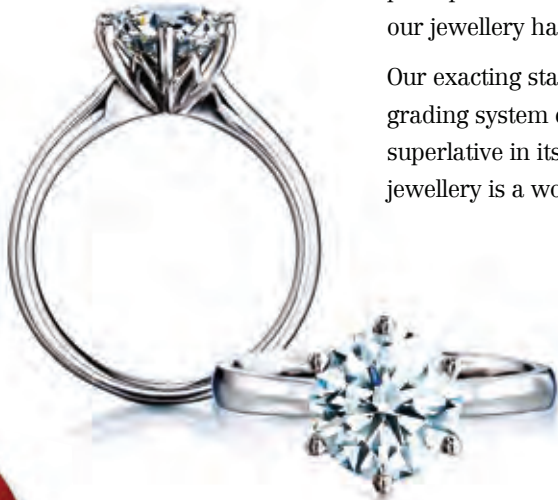
PERFECT  
CHRISTMAS



Available in Ruby, Emerald and Sapphire from R19,995 to R29,995

At Browns we have been crafting the finest Diamond jewellery for over 3 generations. Our guiding design principles of balance and proportion ensure that all of our jewellery has a timeless elegance that will not date.

Our exacting standards of quality and stringent Diamond grading system ensures that every Browns Diamond is superlative in its beauty and that each piece of Diamond jewellery is a work of art.



Protea Design Registered Patent A2010/01027



Available from 1/4ct to 3cts

THE PROTEA COLLECTION

NATURAL YELLOW DIAMONDS



From R 25,995 to R340,995

Only 1 out of every 10,000 carats of gem quality Diamonds is a fancy coloured Diamond making these spectacular and rare stones the perfect way to express your unique love.

Purveyors of



*"With every step love grows"*

Diamonds set in a graduated sequence, from the smallest to the largest, mirroring how love grows and becomes more meaningful over time.



From R3,995 to R49,995

▲  
THE JOURNEY COLLECTION

RARE AFRICAN GEMSTONES  
▼

From 15,995 to R41,995




Rings, pendants and earrings set with Diamonds, Blue Aquamarine and Pink or Green Tourmaline.

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[www.brownsjewellers.com](http://www.brownsjewellers.com)



Inspired by the delicate beauty of the 17th century French lace, this collection embodies the fine detail, love and romance for which this lace is renowned.

Available in white gold with Diamonds and Black Agate or Blue Lapis Lazuli.

Prices from left to right:

R23,995, R23,995, R12,995, R20,995, R41,995, R32,995, R21,995

▲ THE CHANTILLY LACE COLLECTION

COLOURED GEMSTONES ▼

A variety of rings, pendants and earrings set with Diamonds, Red Garnets, Yellow Citrine, Green Peridot, Blue Topaz or Purple Amethyst.



From R4,995 to R25,995

Formed over 500 million years ago, Tanzanite is only found buried deep in the foothills of Mount Kilimanjaro. It is this single limited source that makes Tanzanite 1000 times more rare than a Diamond. This rarity and uniqueness is what drives us at Browns to create designs worthy of this fabulous gemstone.



Pricing from left to right:  
R17,995, R39,995, R18,995, R25,995, R45,995, R39,995, R29,995

▲ ROYAL TANZANITE

DIAMOND EARRINGS ▼

At Browns we have a choice of carefully crafted Diamond earrings so you can be sure to find your perfect pair.



Pricing from left to right:  
R16,995, R22,995, R19,995, R14,995, R19,995

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Inspired by Coco Chanel, one of the 20th Century's most elegant and influential women. These necklaces have been designed to be worn together creating a multi-strand look that evokes the era of classic timeless style embodied by Coco Chanel and Paris in the 1920s.

Available in 45cm, 60cm and 90cm lengths. Prices from R6,995 to R17,595



THE COCO COLLECTION

PAVÉ RINGS

Pricing from left to right:  
White, rose or yellow gold ring R6,495  
White, yellow or rose gold pavé band R8,995  
White and yellow gold broad pavé band R33,995; R18,995



White, yellow and rose gold pavé Diamond rings which can be worn stacked or alone. Create your own unique combination which tells your special story.



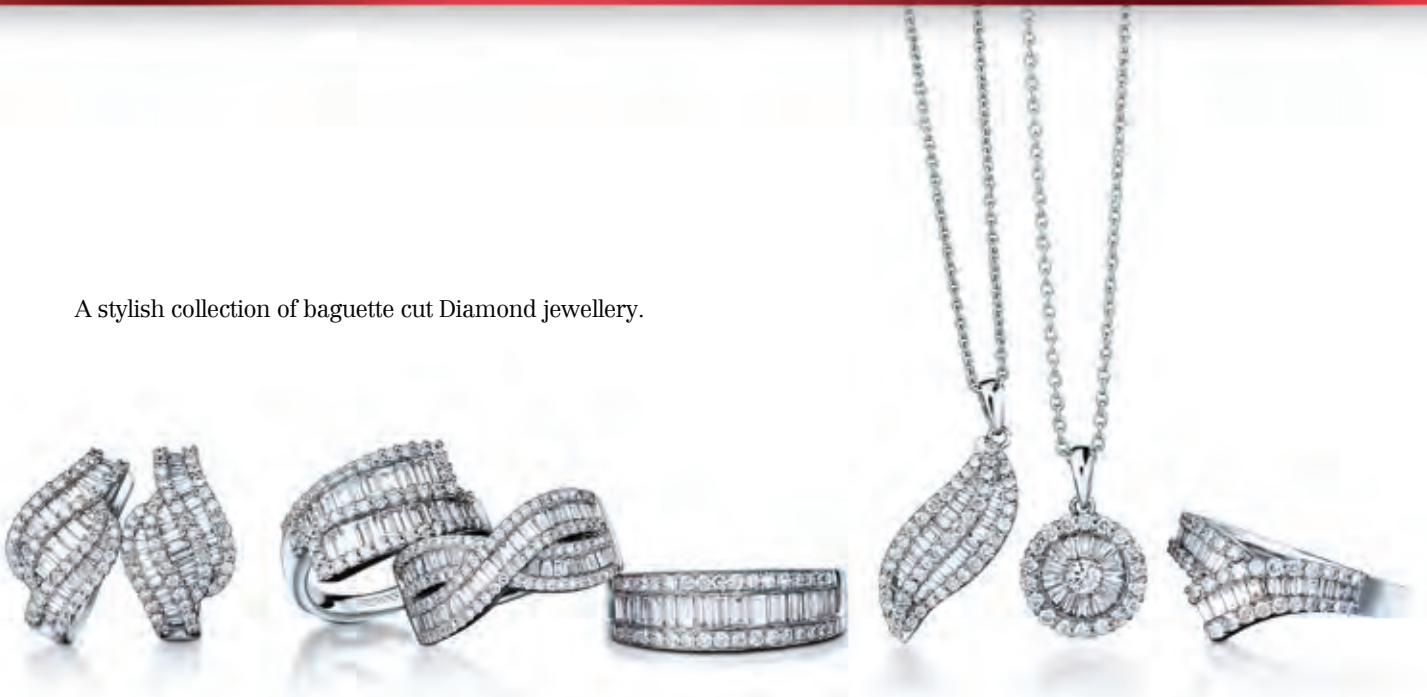
Inspired by Africa's unique and beautiful wildlife this spectacular collection features Tigers Eye set with Diamonds in yellow gold.

Prices from left to right:  
R8,995, R7,995, R9,995

▲  
THE SAFARI COLLECTION

THE MILANO COLLECTION ▼

A stylish collection of baguette cut Diamond jewellery.



Pricing from left to right:  
R38,995, R32,995, R29,995, R34,995, R20,995, R21,995, R21,995

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## *The Star Thrower*

*By Loren Eiseley*

A young girl was walking along a beach upon which thousands of starfish had been washed up during a terrible storm. As she walked, one-by-one she picked the starfish up and threw them back into the ocean. After a while a man approached her and said, "Why are you doing this? Look at this beach! You can't save all these starfish. You can't begin to make a difference."

The girl looked at the man and then she bent down, picked up another starfish, and hurled it as far as she could into the ocean. Then she looked up at him and said, "Well, I made a difference to that one!"

Prices from left to right:  
R4,995, R19,995, R8,995

## THE GIFT OF GIVING

At Browns we embrace the gift of giving throughout the year. We realise the importance of balancing our business interests and our obligations towards the environment, our workers and our community. As such we are actively involved in a number of projects which allow us to touch the lives of those around us.

Through the Browns Foundation we have donated R2 million to the Carte Blanche Making a Difference Campaign. These funds assist child headed households and prepare young adolescents for life outside of the orphanage where they grew up.

The Foundation also oversees the Plumtree Project. When you purchase a piece of diamond jewellery from Browns we plant a fruit tree on your behalf in the garden of a low-income family. To date we have planted an estimated 37.5 hectares of urban forest and offset a conservative estimate of 4,005 tons of carbon dioxide.

The Foundation also focuses on job creation. More than 70% of our jewellery is manufactured in our workshop and where possible we support local manufacturers and businesses. As part of our job creation initiative we have employed a team of previously unskilled woman who now hand-make all of our jewellery display materials and some of our packaging.

Our complimentary gift cards which are available in-store are made by the woman of the National Paper Prayer Campaign which promotes HIV/AIDS awareness facilitating a culture of healing and positive living through arts and crafts.

All prices within this catalogue are meant as a guideline only and are subject to change depending on the characteristics of the individual piece of jewellery. Prices are valid until 31st January 2012

*From our family to yours -  
Wishing you a very happy  
festive season and a safe  
journey home.*

*Larry & Gavin Brown*

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